

## Privacy Policy

2017

This website privacy policy describes how Fairytale Wedding Stationary protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

We gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

We may collect the following information:

- Name
- contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries

Collecting this data helps us understand what you are looking for from Fairytale Wedding Stationary enabling us to deliver improved products and services. Specifically, we may use data:

- For our own internal records
- To improve the products and services we provide
- To contact you in response to special offers
- To customise the website for you
- To send you promotional emails about products, services, offers and other things we think might be relevant to you.

When you fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to: Opt-in to receive marketing communications from us by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, by sending an email to [jp@fairytaleweddingstationary.co.uk](mailto:jp@fairytaleweddingstationary.co.uk)

We will never lease, distribute or sell your personal information to third parties. Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

## Cookies Policy

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Fairytale Wedding Stationary uses cookies on [www.fairytaleweddingstationary.co.uk](http://www.fairytaleweddingstationary.co.uk) By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

### What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be “persistent” or “session” cookies.

Fairytale Wedding Stationary uses cookies.

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioral advertising.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

- Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

For the full disclosure section, including all types of cookies (from essentials to advertising cookies), create your own Cookies Policy.

### Third-party cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

### What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

### Where can you find more information about cookies

You can learn more about cookies and the following third-party websites:

AllAboutCookies: <http://www.allaboutcookies.org/>

Network Advertising Initiative: <http://www.networkadvertising.org/>